



No. 5

MAIN

A GA EXCEPTIONAL MAIN STREET

STREET

MISCELLANY

MAY/JUNE 2022

VOL. 16



Memorial Day Observance *AND RIDE FOR AMERICA!* Monday May 30, 2022 • 11:00–Noon

The City of Madison and The American Legion Calvin George Post 37 invite you to Town Park on Monday, May 30, 2022 at 11 a.m., when loyalty and patriotism will be on full display. Join the the American Legion, City of Madison, Morgan County representatives, and honored guests, in a ceremony honoring veterans, and those who have died while in service to our nation.



TOWN PARK

THURSDAYS

SUMMER NIGHTS JUNE & JULY

Sit Back, Relax, And Let Us Entertain You This Summer—It's All Free!

Bring Your Blankets, Chairs, And Coolers To Town Park For A Fun-filled Summer Night. Pick Up Food From One Of Our Great Downtown Restaurants And Relax. Every Thursday.

6/02 RONNIE PITTMAN & THE VINYL REVIEW In Concert, 7:30–9:00 p.m.

Join us in Town Park to enjoy all of your favorite Classic Rock & Roll Hits from the 70s & 80s. Pull up your chairs and cooler and relax with local favorites Ronnie Pittman and the Vinyl Review.

6/09 CIRQUE DU TODD For Kids! Juggling and Clownin' Around, 7:30–8:30 p.m.

6/16 THE HOBOHEMIANS In Concert, 7:30–9:00 p.m.

Settle in for a fun, upbeat show from The Hobohemians. 'The Hobos' are an Athens band who play popular music from the 1910s, 20s, and 30s. Release your inner bohemian with some toe-tapping goodness!

6/23 STRING 'N BONES BAND In Concert, 7:30–9:00 p.m.

With a song list that covers a wide selection of original and traditional Americana, the band is currently exploring the songbook of acoustic Grateful Dead, from "Reckoning" to "American Beauty" and beyond.

6/30 FIDDLIN' DAN For Kids! Musical Storytelling, 7:30–8:30 p.m.

7/07 MOVIE NIGHT, Mama Mia! 8:45–10:30 p.m. (2008, Rated PG)

Mama Mia! is the story of a bride-to-be trying to find her real father told in musical style. Join us as we sign along to the music of popular 1970s band ABBA(!) Starring Meryl Streep, Pierce Brosnan, and Colin Firth.

7/14 CHRIS, JON & SCOTT In Concert, 7:30–9:00 p.m.

Chris, Jon and Scott will 'travel in' from Covington to captivate you with their incredible sound and musicianship—a cover band that is entertaining, versatile and awesome. They bring a unique style and personality to every show.

7/21 GRASSLAND STRING BAND In Concert, 7:30–9:00 p.m.

Grassland String Band creates music that crosses generations, crosses genres, and will cross your soul. GSB has become the main purveyors of Amerigrass; a soulful mix of Americana, Bluegrass, Folk, Jazz, Pop, Love, Spirit, and.....Gumbo!

**IT'S HAPPENING IN TOWN PARK
THURS, JUNE & JULY '22**

SPRING IS A TIME OF TRANSFORMATION AND RENEWAL. Landscapes come alive with color and warmer weather beckons us outside. The waning school year means graduations, a transition to college, or the start of a new career. Spring also heralds the advent of outdoor activities, vacations, and summer camps.

In Downtown, Town Park has become the place where families and friends gather for a variety of special events. Families come for the informal outdoor concerts and meals on the lawn as children play and dance to the music. Couples stop in the park after dinner to relax on the swings and enjoy the Fountain. Town Park creates the perfect backdrop for prom pictures as hundreds of teenagers visit the park each year “dressed to impress” to capture this important moment in their lives. Weddings, baby showers and informal dining take place in what has become one of Madison’s most popular parks.

As the Main Street Director, it has been exciting and rewarding to see Town Park become again the central place of gathering for our community. We have enjoyed the Park for the last 13 years and it will continue to be a special place and asset for our Downtown. As the event season continues, I hope to see you at the Memorial Day tribute, the Summer Nights Concerts or maybe even the end-of-summer Firefly Kids Night & Date Night.

I would like to thank everyone who attended an event, volunteered your time, sponsored an event, or picked up trash. It truly is a community gathering space, and I look forward to seeing more families and visitors enjoying Town Park in the future.

See you Downtown!
Karen Robertson
Main Street Director

BUSINESS HIGHLIGHTS

DOWNTOWN BUSINESSES ARE EXPANDING!



MADISON GRACE BABY
119 W. Jefferson Street
(706) 438-3110

Shaune Escoe, owner of Madison Grace Home, has operated a successful home décor store downtown since the fall of 2020. Madison Grace Home recently expanded in March 2022 to their new sister storefront, Madison Grace Baby, an upscale baby, and toddler boutique specializing in baby furniture, nursery decor, gear, accessories, books, plush, shoes, and clothing sizes newborn to 4T.

Zeb Grant Design is growing! The Design Home Store now has and expanded Bedding & Bath shopping experience. The extension of the Home store will carry all your favorite bedding brands including Peacock Alley, Pom Pom, Legacy, and Annie Selkie. In addition to bedding, they will be carrying luxury bath products including bath towels, robes, soaps, lotions, and bath bombs. Headboards, side tables, lamps, and of course art will also be a part of the store.



LOCAL MADISON DOLLARS AROUND DOWNTOWN

What Is The Madison Downtown Dollar Program? Sponsored by the Main Street Program, “Downtown Dollars” featuring the city’s eponym, President James Madison, encourages the public to spend their dollars in the professional, restaurant and retail businesses located in Downtown Madison. Available in \$5.00 denominations, they may be purchased at the Main Street & Planning Office at 162 N.

Main St. Downtown Dollars can be used at any of the participating businesses in Downtown Madison and offer an excellent way to invest

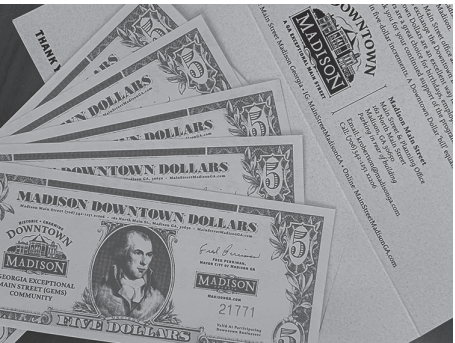


The Perfect Gift For Teachers & Grads Redeemable dollar-for-dollar at our local, independently owned businesses. Available for purchase at City Hall or by calling: (706)342-1251 x1206



in the community while supporting our local independent businesses.

How Does The Downtown Dollars Program Work?

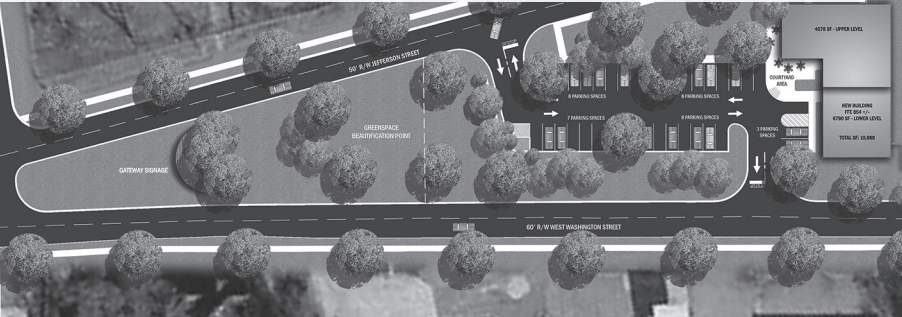


Downtown Dollars are printed locally on security paper so they cannot be duplicated. They are also printed with a serial number for tracking purposes. Shoppers will present the Dollars at

GREENING THE GATEWAY

This summer, the arrival from Bostwick into Downtown Madison will take a leap. With the imminent relocation of Easy Bottle, DDA will soon begin hazardous material abatement as well as demolition and clearance of the “triangle” formed by W. Washington and W. Jefferson streets. The parcel is part of nearly 10 acres being devoted to greenspace in the W. Washington St. Gateway. These greenspaces, joined with Wellington Park and the Depot’s trailhead, will be used for 1.5 miles of pedestrian pathways.

In the fall, the Greenspace Conservation Commission will design and call on the City to install the basics on the triangular tract (dubbed Clark Park) for a beautification point. These small slices of greenspace soften hardscapes and plant loveliness on small bits of land—at intersections, in alleys, and small “discovery” sites (e.g., Atkinson, Bell, Cox-Elliott parks). The term park is applied to any improved greenspace. While not for public use per se, beautification points certainly are improved for public enjoyment and make our community more visually attractive.



MONTHLY MEETING SCHEDULE

Downtown Development Authority (Economic Development)3rd Thursday, 8:00 a.m.
Historic Preservation Commission (Design)2nd Tues. 5:30 p.m.
Main Street Promotions Committee4th Wed. 8:15 a.m.

All boards are currently meeting in the Meeting Hall, Suite 400 of the Public Safety Building, located at 160 N. Main St., High St. Entrance—High St. is presently closed to traffic. Alternate parking is available on Hancock St., or behind the Meeting Hall.

To access meetings virtually, use Madison’s virtual portal: MadisonGA.com/virtualmeetings

participating businesses and can be given change from a Downtown Dollar purchase. Madison Main Street promotes and advertises the Downtown Dollar Program throughout the year. Downtown Dollars make a great gift because they can be used anywhere Downtown and never expire!

THE COMMUNITY CAME OUT TO SHRED!

Thanks to everyone who participated in the 2022 Spring Community Shred Event on Sat., April 16. The City of Madison collected 2000 lbs. of personal papers for secure shredding and responsible recycling.

Thanks to Sheriff's Officer Ellen Walsh, for bringing along the Drug Drop box. The drug drop box is the most effective, efficient, secure, and environmentally friendly way to dispose of your out of date or unused Rx and OTC drugs.



Town Park events simply could not happen year after year without our dedicated, incredible volunteers! If you are interested in joining the ranks, reach out to chall@madisonga.com

Volunteer registration is now open!

DOWNTOWN NEWS

Looking for Space? Buy or Rent

Contact: Lisa Longo (678) 414-6493
235 N. Second Street
3,000 sq. ft.

Contact: Thomas Preston Real Estate
(706) 438-1450
140 W. Washington Street
1060 sq. ft.

Contact: Ashley Goodroe
(706) 816-1112
255 N. Main Street Suite D
2180 sq. ft.

Contact: (678) 251-5036
228 N. Main Street
Professional Office Space for Rent

**TUES., MAY 17, 7:00 P.M.
IN TOWN PARK**

MCMS FREE! SPRING CONCERT

6th, 7th, 8th grade bands and the MCMS Jazz band will perform from the Pavilion.

SAVE THE DATE

May '22

Through June 30, Collector's Cabinet: Morehouse Famille Rose Porcelain Collection, Madison Morgan Cultural Center (MMCC). Tues.-Sat., 10 a.m.-5 p.m. Info. at (706) 342-4743, or online at www.mmcc-arts.org/events

9, Musical Fireworks - 20th Annual Madison Chamber Music Festival Performance, MMCC Auditorium. 7 p.m.-9 p.m. For information, call (706) 342-4743.

14, Madison in May 5K & 10K Road Race, Historic District, Madison. 7:30 a.m.-9:30 a.m. Registration is available at www.RunSign.com or by emailing, ylmorgancounty@gmail.com

17, MCMS Spring Band Concert, Town Park. 7 p.m. For more information, email karisa.seymour@morgan.k12.ga.us

20-21, 21st Annual Madison Antiques Show & Sale, MMCC. 9 a.m.-5 p.m. Information online at www.mmcc-arts.org/events or by calling (706) 342-4743

30, Ride for America Motorcycle Parade and Memorial Day Ceremony, Town Park. 11:00 a.m.-Noon. Online at www.MadisonGA.com/DowntownEvents, or (706) 342-2177.

(Continued next column)

June '22

Free Thursdays, Summer Nights Series in Town Park, see the front cover of this newsletter for a full schedule, or go online to www.MadisonGA.com/Summer

10, Tour the EarthCraft Gold Certified Seedhouse, Madison-Morgan Conservancy. 6 p.m.-8 p.m. Call (706) 818-8046 or go online to www.mmcgeorgia.org



Save The Date...
Firefly Date Night
Saturday July 30, '22 • 7:00-10:00
Tickets \$15 • Kids 13 & Under Free.



How did we do? Thoughts on this newsletter may be directed to Karen Robertson, Main Street Director:

By mail: Madison Main Street
132 N. Main St.
Madison, GA 30650

Email: kr Robertson@madisonga.com

Phone: (706) 342-1251 x1206

Drop in: 162 N. Main St.

Join us on July 30 at 7:00 p.m. as we host the annual Firefly Date Night Concert in Town Park. Date Night features, **The Sensational Sounds of Motown** band! Gates open at 6 p.m., come early and claim your favorite picnic spot on the lawn. Blankets, chairs, and coolers are all welcome for Saturday's event. Pack a picnic or grab food from your favorite downtown eatery. No glass is allowed in Town Park, so plan ahead and bring along your plastic drink cups! Special Firefly tables are available for rent on the Gazebo Terrace. Tables are \$100 each and include four tickets to the concert. Each table includes four chairs with room for two additional 'bring your own' chairs. Tables can be reserved through Main Street at chall@madisonga.com.